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Work N° 04: **Formulating the Research Problem and Research Hypotheses**

In this workshop, your group will act as a research team. You are required to select a specific topic in the field of Management and build its methodological framework from the title to the hypotheses, following the logical steps learned in the lecture.

Part 1: Topic Selection and Variable Identification

1. **Select Your Variables**: Choose two variables in the field of Management:
   - One Independent Variable (IV) & One Dependent Variable (DV).
2. **Formulate the Research Title:**

   Write a clear and academic title for your study based on the variables you chose.

3. **Identify Dimensions**: For each variable, propose at least two (2) main dimensions.

Part 2: Formulating the Research Problem

1. **Write the Problem Statement:**

   Write a short paragraph (5-7 lines) presenting your research problem (You MUST follow the 4 logical steps from the lecture):

   - Present the Study Phenomenon (DV).
   - Identify the Problem within the Phenomenon.
   - Introduce the Potential Explanatory Factor (IV).
   - Formulate the Main Research Question.

2. **Draw the Research Model**: Create a visual Conceptual Framework showing the direct relationship between your IV and DV, including their dimensions.
3. **Formulate Sub-Questions**: Based on the dimensions you identified, formulate at least two (2) sub-questions.

Part 3: Hypotheses

1. **Formulate the Research Hypotheses:**
   - Formulate the main research hypothesis of the study.
   - Develop sub-hypotheses corresponding to each research sub-question.
2. **Provide the Statistical Formulation:**
   - Formulate the Null (H0) and Alternative (H1) statistical hypotheses for the main research hypothesis.
   - Formulate the Null (H0) and Alternative (H1) statistical hypotheses for each sub-hypothesis.