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Work 02: Characteristics of a Good Scientific Research Title

Case study:

The management team convened to discuss the noticeable decline in overall employee performance during the last quarter. The Human Resources Director began the presentation, stating, "Our reports indicate a decrease in productivity and an increase in error rates". After a preliminary analysis, it appears we are facing three main potential causes for this problem.

The first cause may be related to low motivation. We have observed a general lack of enthusiasm, which could be due to our current rewards and incentives system that has not been updated in years, or perhaps a feeling among employees that their efforts are not sufficiently appreciated.

The second potential cause is employee dissatisfaction with the work environment. We have received complaints regarding increasing work pressure and a lack of clarity in roles and responsibilities, which could be causing burnout and negatively affecting the quality of work.

The third cause relates to the leadership style implemented in some departments. Unofficial feedback suggests that some managers are overly focused on daily tasks without providing a future vision or supporting their teams' skill development. This may create an uninspiring work environment and limit employees' ability to innovate and take initiative.

The director concluded by saying, "We must now delve deeper to determine which of these three factors has the greatest impact, or whether there is an interplay between them causing this decline in performance.

Tasks!

1. **Identification of the Research Subject:**

Based on the text provided, what is the general business problem or subject being discussed?

2. **Formulation of Research Titles:**

   a) From the general subject you identified, propose at least four different and precise titles for scientific research studies that could be conducted. Your proposed titles should meet the criteria of a good research title.

   b) specifying the type of each title according to the classification discussed in the lecture.

3. **Peer Evaluation:**

Exchange your work with another group to evaluate the extent to which the proposed research titles meet the conditions and characteristics of a good scientific research title.