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first-year Master of strategic management



الامتحان التقييمي في اللغة الانجليزية المتخصصة 02

Name:

Group:

The following paragraph is an abstract of a scientific article in the field of Strategic Management.

Abstract:

The research aims to investigate the impact of strategic intelligence on the sustainable competitive advantage. The population of the study consists of managers of Industries Qatar, namely; Qatar Petrochemical Company, Qatar Fuel Additives Company, Qatar Fertiliser Company, and Qatar Steel. The researcher distributed the questionnaire to the whole population. One hundred and three questionnaires were returned and analyzed using SPSS and Amos statistical software packages. The results clarify that strategic intelligence has a significant impact on sustainable competitive advantage, which is achieved by conducting a thorough strategic analysis of the internal and external organizational environment; this allows managers to better understand the conditions that influence performance and competitiveness. This process helps in identifying the key challenges that organizations may face in a dynamic market. By aligning strategic intelligence with environmental insights, organizations can make proactive decisions that support long-term growth and reinforce their sustainable competitive advantage.

Based on the study results, managers and decision-makers of Industries Qatar have to utilize the components of strategic intelligence to study the internal and external organizational environment and how it is influenced by the external variables and how to hedge potential external threats.

Keywords: strategic intelligence, sustainable competitive advantage, Industries Qatar

Adapted from Mohamed Sulaiman Alhamadi. (2020). Impact of Strategic Intelligence on the sustainable competitive advantage of Industries Qatar. *Global Journal of Management and Business Research*, 20(A2), 1–10. Retrieved from <https://journalofbusiness.org/index.php/GJMBR/article/view/2998>

Read the abstract below carefully, then answer all the questions below. Use clear and concise English:

Part One: Understanding and Analysis

a) In your opinion, what would be the suitable title for this article?

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b) Identify the dependent and independent variables explicitly from the abstract!

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c) Based on the abstract, formulate the main research question and the main hypothesis:

- Main Research Question:

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- Main Hypothesis:

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d) Based on the SWOT analysis, what internal and external factors should managers analyze to enhance their organization's competitive advantage?

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e) **According to the abstract**, what recommendation do the researchers suggest based on the study's findings?

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Part Two: Translate the following terms into Arabic!

- Strategic Intelligence:

- Competitive Advantage:

- Systems Thinking:

- Strategic Partnership:

- Internal Environment:

- Strategic Vigilance:

- Strategic Objectives:

- Future Vision:

Good luck!