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English for strategic management



Selected strategic management Terms in English

1. Institution (المؤسسة)

An established organization for a specific purpose.

2. Organization (المنظمة)

A group structured to achieve specific goals.

3. Company (الشركة)

A business entity that provides goods or services.

4. Management (الإدارة)

The process of planning, organizing, leading, and controlling.

5. Business Administration (إدارة الأعمال)

Managing all aspects of a business operation.

6. Human Resource Management (إدارة الموارد البشرية)

Managing people within an organization.

7. Financial Management (الإدارة المالية)

Planning and controlling financial resources.

8. Management Processes (عمليات الإدارة)

Activities like planning, organizing, and controlling.

9. Management Functions (وظائف الإدارة)

The main roles of managers: planning, organizing, leading, controlling.

10. Planning (التخطيط)

Setting goals and deciding how to achieve them.

11. Strategic Planning (التخطيط الاستراتيجي)

Long-term goal setting for competitive advantage.

12. Organizing (التنظيم)

Arranging resources to achieve objectives.

13. Directing (التوجيه)

Guiding and motivating employees.

14. Controlling (الرقابة)

Monitoring performance and making corrections.

15.Evaluation (التقييم)

Assessing the quality or effectiveness.

16.Assessment (التقويم)

Measuring performance against set standards.

17.Management Levels (مستويات الإدارة)

Different layers of authority in management.

18.Top-Level Management (المستوى الإدارة العليا)

Executives who set overall direction.

19.Middle-Level Management (مستوى الإدارة الوسطى)

Managers who implement policies and coordinate teams.

20.Lower-Level Management (مستوى الإدارة الدنيا)

Supervisors who manage day-to-day operations.

21.Enterprise Resources (موارد المؤسسة)

Assets and inputs of a company.

22.Financial Resources (موارد مالية)

Money available for use.

23.Human Resources (موارد بشرية)

People working in a business.

24.Knowledge Resources (موارد معرفية)

Intellectual assets and information.

25.Physical Resources (موارد مادية)

Tangible assets like equipment and buildings.

26.Enterprise Functions (وظائف المؤسسة)

Main activities of a business.

27.Financial Function (الوظيفة المالية)

Managing money and investments.

28.HR Function (وظيفة الموارد البشرية)

Managing employee relations and staffing.

29.Production Function (وظيفة الإنتاج)

Creating goods and services.

30.Marketing Function (وظيفة التسويق)

Promoting and selling products.

31.Procurement Function (وظيفة التموين)

Acquiring goods and materials.

32.Training (التدريب)

Improving skills and knowledge.

33.Formation (التكوين)

Initial development or structuring.

34.Decision (القرار)

The chosen alternative.

35. Decision-Taking (اتخاذ القرار)

Choosing between alternatives.

36. Decision-Making (صناعة القرار)

Steps to select the best option.

37. Strategic Decision-Making (اتخاذ القرار الاستراتيجي)

High-level decisions affecting long-term direction.

38. Strategic Orientation (التوجه الاستراتيجي)

Approach to strategic direction and priorities.

39. Goal (الهدف)

A desired result or target.

40. Organizational Goals (أهداف المنظمة)

Objectives set by a company.

41. Strategic Goals / Strategic Objectives (الأهداف الاستراتيجية)

Long-term targets aligned with strategy.

42. Goal Achievement (تحقيق الأهداف)

Successfully reaching objectives.

43. Organizational Development (تطوير المنظمة)

Improving structure and processes.

44. Performance (الأداء)

How well tasks are completed.

45. Organizational Performance (الأداء التنظيمي)

Overall effectiveness of a company.

46. Strategic Performance (الأداء الاستراتيجي)

Success in achieving strategic goals.

47. Performance Improvement (تحسين الأداء)

Making performance better.

48. Performance Enhancement (رفع الأداء)

Boosting effectiveness or results.

49. Competition (المنافسة)

Rivalry between businesses.

50. Competitiveness (التنافسية)

Ability to compete successfully.

51. Competitive Advantage (الميزة التنافسية)

Unique edge that sets an organization apart.

52. Efficiency (الكفاءة)

Using resources wisely.

53. Effectiveness (الفعالية)

Achieving desired goals.

54. Quality (الجودة)

The standard of something.

55.Total Quality Management (إدارة الجودة الشاملة)

Continuous improvement for quality in all areas.

56.Strategic Management (الإدارة الإستراتيجية)

Planning and directing long-term business strategy.

57.Short-Term (قصير المدى)

Focused on immediate results.

58.Long-Term (بعيد المدى)

Focused on future goals.

59.Essential (أساسي)

necessary.

60.Important (مهم)

Of great significance.

61.Sensitive (حساس)

Easily affected or critical.

62.Mission (الرسالة)

The organization's purpose and reason for existence.

63.Vision (الرؤية)

The aspirational future state the organization strives to achieve.

64.Values (القيم)

Core principles that guide organizational behavior.

65.Organizational Environment (بيئة المنظمة)

Internal and external factors affecting a company.

66.Environmental Analysis (تحليل بيئة المنظمة)

Studying external and internal factors.

67. Internal Environment Analysis (تحليل البيئة الداخلية)

Reviewing internal strengths and weaknesses.

68. External Environment Analysis (تحليل البيئة الخارجية)

Examining opportunities and threats from outside.

69.Strategic Analysis (التحليل الإستراتيجي)

Evaluating key factors for strategic decision-making.

70.SWOT Analysis (تحليل SWOT)

Analysis of Strengths, Weaknesses, Opportunities, Threats.

71.Strengths (نقاط القوة)

Internal advantages.

72.Weaknesses (نقاط الضعف)

Internal disadvantages.

73.Opportunities (الفرص)

External factors for growth.

74.Threats (التحديات)

External challenges or risks.

75. PESTEL Analysis (تحليل PESTEL)

Analyzing Political, Economic, Social, Technological, Environmental, and Legal factors.

76. Porter's Five Forces (تحليل القوى الخمسة لـ Porter)

Analyzing industry competitiveness and profitability.

77. Data (البيانات)

Raw facts and figures.

78. Information (المعلومات)

Processed data with meaning.

79. Knowledge (المعرفة)

Understanding gained through experience or education.

80. Knowledge Management (إدارة المعرفة)

Organizing and sharing knowledge in an organization.

81. Information Systems (نظم المعلومات)

Technology systems that manage data and processes.

82. Strategic Information Systems (نظم المعلومات الاستراتيجية)

Systems that support strategic goals.

83. Database (قاعدة البيانات)

An organized collection of data that can be accessed and managed electronically.

84. System Thinking (التفكير النظامي)

A way of understanding how different parts of a system interact and affect the whole.

85. Creativity (الإبداع)

The ability to generate original and novel ideas.

86. Innovation (الابتكار)

The process of applying creative ideas to develop useful solutions or products.

87. Teamwork (فريق العمل)

The collaborative effort of a group to achieve a common goal.

88. Organizational Culture

Shared values, beliefs, and norms that influence how members of an organization interact

89. Strategic Intelligence (الذكاء الاستراتيجي)

Gathering and analyzing strategic information.

90. Business Intelligence (ذكاء الأعمال)

Using data analysis for business decisions.

91. Economic Intelligence (الذكاء الاقتصادي)

Analyzing economic data for planning.

92.artificial Intelligence (الذكاء الاصطناعي)

the simulation of human intelligence processes by machines, especially computer systems.

93.Strategic Vigilance (اليقظة الاستراتيجية)

Monitoring strategic environments for change.

94.Social Responsibility (المسؤولية الاجتماعية)

Business's duty to contribute to society.

95. Charitable Responsibility (المسؤولية الخيرية)

Supporting good causes and donations.

96.Legal Responsibility (المسؤولية القانونية)

Following laws and regulations.

97. Economic Responsibility (المسؤولية الاقتصادية)

Operating profitably and sustainably.

98.E-management (الادارة الالكترونية)

Use of digital technologies to enhance administrative processes and improve organizational efficiency.

99.E-Government (الحكومة الالكترونية)

Use of digital tools by governments to provide services and information.

100. E-Commerce (التجارة الالكترونية)

Buying and selling goods or services using the internet.

101. E-Learning (التعليم الالكتروني)

Education and training delivered through digital resources.

102. E-Business (الأعمال الالكترونية)

Running a business entirely or partly through the internet.

103. Change Management

Structured approach to transitioning individuals, teams, and organizations to a desired future state.

104. Resistance to Change

Opposition from individuals or groups to alterations in the status quo.

105. Organizational Adaptation

The process of adjusting to changes in the external or internal environment.

106. Strategic Change

Changes related to the long-term direction and scope of the organization.

107. Incremental Change

Small, gradual adjustments made over time.

108. Radical Change

Major, fundamental shifts that drastically alter an organization's operations.