

**Term 4**  
**Linguistics**  
**Lesson 3**

# **Applied Linguistics**

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# What is Applied Linguistics?

“Applied linguistics is an interdisciplinary field which identifies, investigates, and offers solutions to language-related real-life problems”

*(Schmitt & Celce-Murcia, 2002)*

# What is Applied Linguistics?

- **Applied Linguistics** is the study of how language knowledge is used in real-world situations.
- It focuses on solving problems related to language in society, such as language learning, teaching, translation, literacy, and speech therapy... etc

# Historical background

- **1940s-1950s:** Applied linguistics began as a branch of language teaching, especially after World War II, when there was a need for effective foreign language instruction.
- **1960s onwards:** It became broader, involving areas like translation, language policy, forensic linguistics, and more.
- Originally linked to structural linguistics, but later influenced by generative grammar, sociolinguistics, and pragmatics.

# **Applied Linguistics VS. Linguistics**

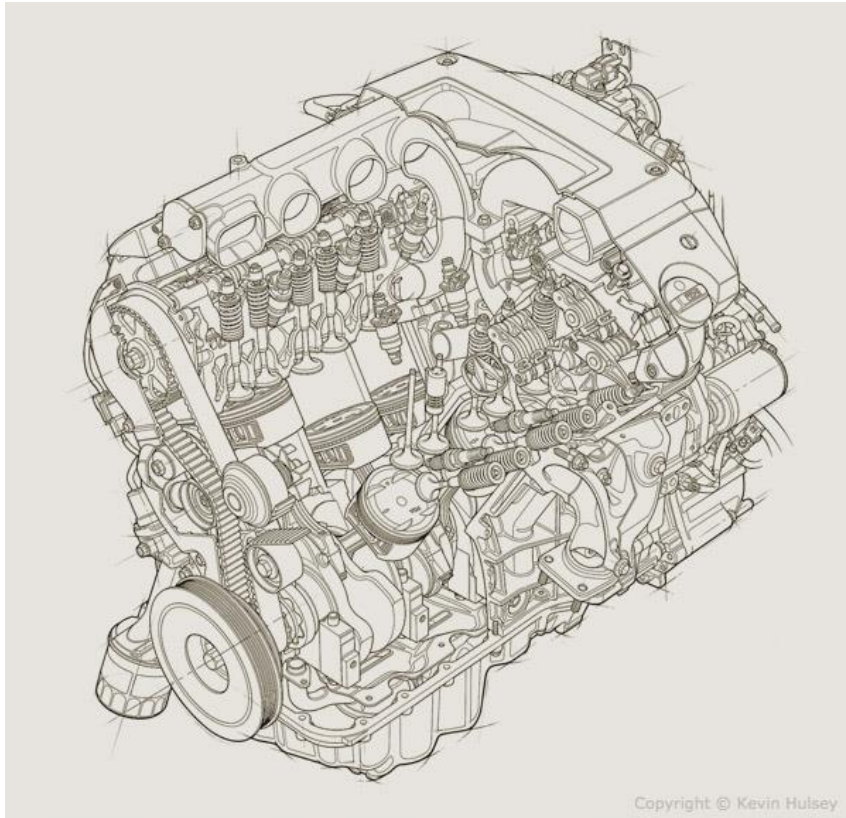
# Applied Linguistics VS. Linguistics

- **Linguistics** studies the structure and function of language (theories, grammar, sounds, meaning).
- **Applied linguistics** uses that knowledge to address real-life issues involving language.

# Applied Linguistics VS. Linguistics

- Think of linguistics as the "**science**" of language, and applied linguistics as the "**engineering**" side that applies the science.

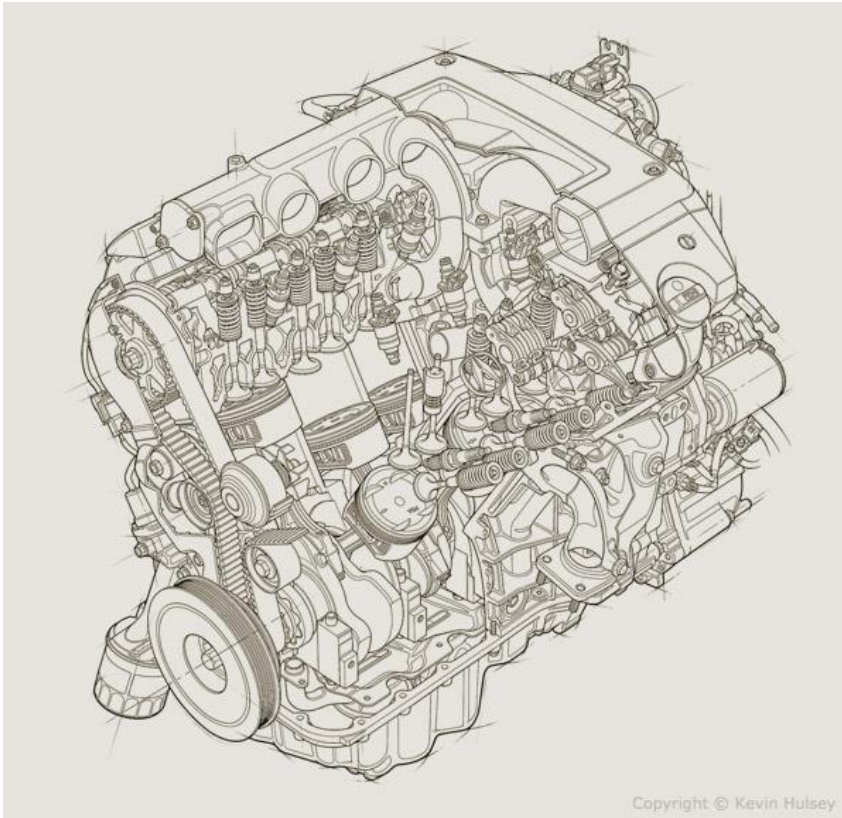
# Linguistics



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## Linguistics



## Applied Linguistics



# Scopes of Applied Linguistics?

Some important **areas** of applied linguistics:

# Scopes of Applied Linguistics

- **Language Teaching:**

Developing methods and materials for effective language instruction.



# Scopes of Applied Linguistics

- **Corpus Linguistics:**

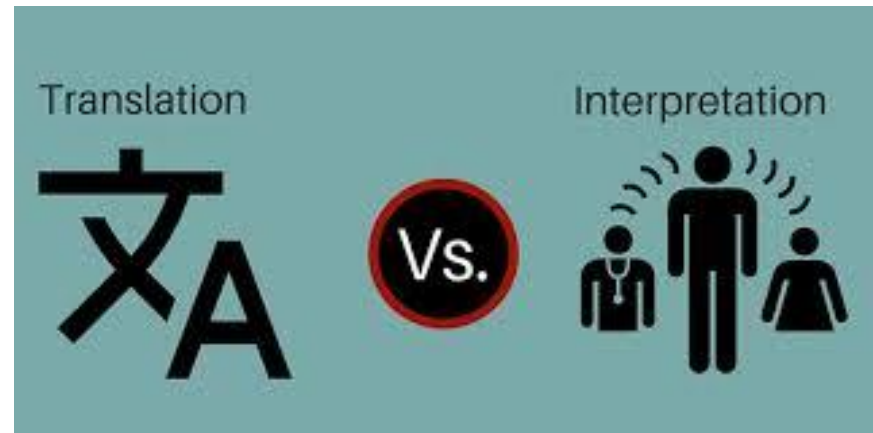
Using large collections of texts (corpora) to study real language use.



# Scopes of Applied Linguistics

- **Translation & Interpretation:**

Making meaning move across languages.



# Scopes of Applied Linguistics

- **Language Policy & Planning:**

Managing how languages are used in society.



# Scopes of Applied Linguistics

- **Forensic Linguistics:**

Applying linguistics to legal cases (e.g., authorship, evidence).

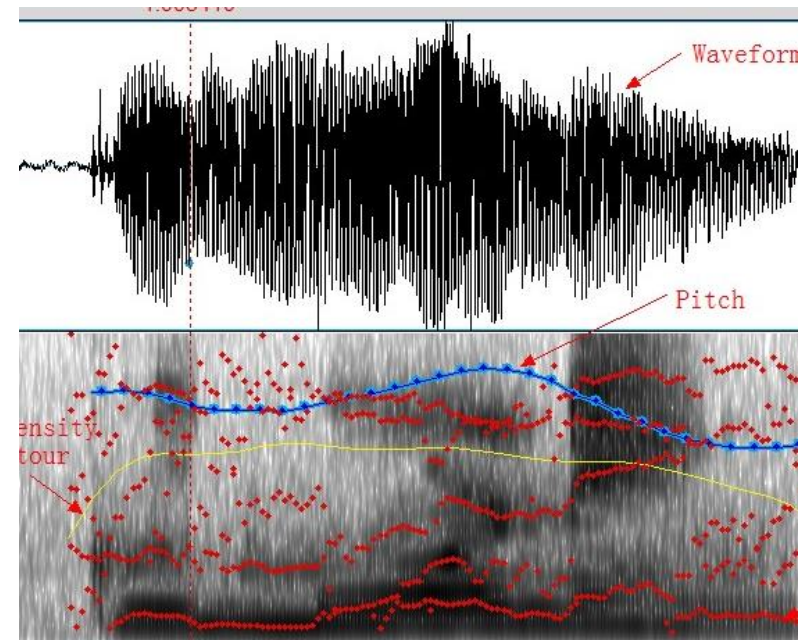




# Scopes of Applied Linguistics

- **Forensic Linguistics:**

Applying linguistics to legal cases (e.g., authorship, evidence).





# Scopes of Applied Linguistics

- **Speech-Language Pathology:**

Helping people with speech and language disorders.



# Scopes of Applied Linguistics

- **Sociolinguistics:**

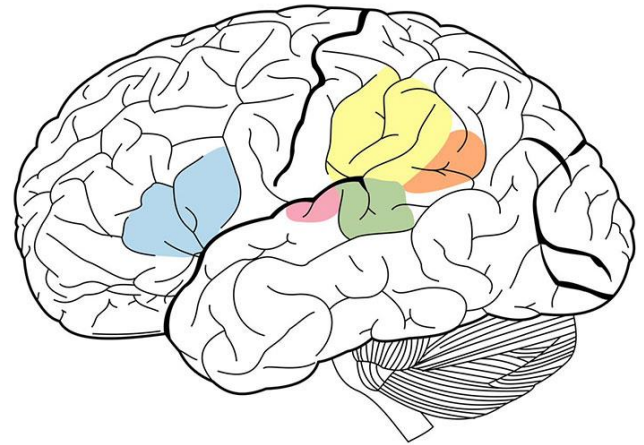
The study of language use in society.



# Scopes of Applied Linguistics

- **Neurolinguistics:**

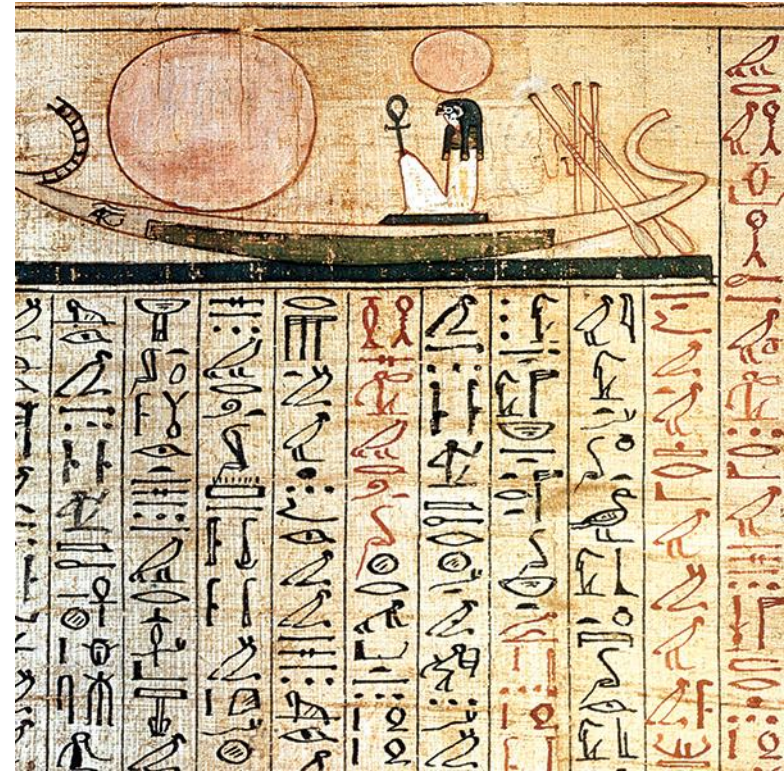
Neurolinguistics is the study of neural mechanisms in the human brain that control the comprehension, production, and acquisition of language.



# Scopes of Applied Linguistics

- **Historical linguistics**

The study of the history and development of languages.



# Scopes of Applied Linguistics

- **Computational linguistics**

The applications of computer science techniques to the analysis and synthesis of language and speech.



**Can you think of other applied  
linguistics fields?**