

Session 3 Summary

Key Ideas for Comprehension:

1. **Radical Transformation:** We are not in the era of "how much do we pollute?" but "how do we not pollute?"
2. **Systematic Approach:** Environmental management is not separate projects but an institutional culture
3. **Proactive Focus: Emphasizing preventing problems at their source, not treating symptoms**
4. **Integration:** Linking economic efficiency with environmental performance
5. **Responsibility:** Environment is not a side cost, but the essence of institutional sustainability

Practical Implementation Principles:

- **Start small:** Pilot project then expand
- **Share success:** Document and announce achievements
- **Involve everyone:** From top management to cleaning staff
- **Learn continuously:** Mistakes are sources of knowledge
- **Innovate:** Local solutions for local problems