

Prof. SOULEH Samah		
Module: Corporate Culture/ Organizational Culture		
Master 1: Business Management		
Content of the module		
Organizational Culture: A Conceptual Introduction		Axis 1
Formation and Development of Organizational Culture		Axis 2
Models and Theories of Organizational Culture		Axis 3
Managing Cultural Diversity		Axis 4
Analyzing Organizational Culture		Axis 5
Organizational Culture and High Performance (Case Studies of Leading Organizations)		Axis 6
References		
<ul style="list-style-type: none"> ⦿ Schein, E. H. (2010). Organizational Culture and Leadership (4th ed.). Jossey-Bass. ⦿ Cameron, K. S., & Quinn, R. E. (2011). Diagnosing and Changing Organizational Culture. Jossey-Bass. ⦿ Alvesson, M. (2012). Understanding Organizational Culture. Sage. ⦿ Martin, J. (2002). Organizational Culture: Mapping the Terrain. Sage. ⦿ Handy, C. (1993). Understanding Organizations. Penguin. ⦿ Hofstede, G., Hofstede, G. J., & Minkov, M. (2010). Cultures and Organizations: Software of the Mind. McGraw-Hill. ⦿ Denison, D. (1990). Corporate Culture and Organizational Effectiveness. Wiley. ⦿ Kotter, J. (1996). Leading Change. Harvard Business School Press. ⦿ Johnson, G., Scholes, K., & Whittington, R. (2017). Exploring Strategy (11th ed.). Pearson. ⦿ Armstrong, M. (2014). Armstrong's Handbook of Human Resource Management Practice. Kogan Page. 		
Content of the course		
Date	Course	Week
23/9	Course 1 – Introduction to Organizational Culture	1
30/9	Course 2 – Elements and Dimensions of Culture	2

7/10	Course 3 – Origins of Organizational Culture	3
14/10	Course 4 – Transmission and Maintenance of Culture	4
21/10	Course 5 – Schein’s Model of Culture	5
28/10	Course 6 – Other Models of Culture	6
04/11	Course 7 – Role of HR in Organisational Culture	7
11/11	Course 8 – Cultural Diversity in Organizations	8
18/11	Course 9 – Cross-Cultural Management	9
25/11	Course 10 – Methods and Tools of Analyzing & Diagnosing Culture	10
02/12	Course 11 – Culture and Organizational Performance	11
09/12	Course 12 – Case Studies of Leading Organizations	12
16/12	Course 13 – Course Wrap-Up & Review	13