

**Course 1: Entrepreneurship**  
**Business Writing Task**

**Instructions:** Imagine you are an aspiring entrepreneur who has just read this text (Entrepreneurship). Write a 250-word motivational memo to yourself or a potential co-founder.

**Your memo should:**

- Acknowledge the challenging nature of the entrepreneurial journey as described in the text (e.g., a "rollercoaster," "crippling self-doubt," "insurmountable challenges").
- Reiterate the core purpose of your potential venture, linking it to the idea of "problem-solving".
- Emphasize the key skills and attributes you will need to cultivate, such as resilience, creativity, and the ability to pivot.
- Conclude with a powerful statement about the potential impact of your venture, inspired by the text's description of entrepreneurs as innovators and catalysts for change.

**Dr. DJOUDI Hanane**