

Faculty of Economic, Commercial and Management Sciences

Field of Study Team

Department (Major): Management Sciences

Specializations: Human Resources Management + Business Administration

Professor: Fateh Debla
Year: First Year Master's

Course: Specialized Foreign language
Semester: First

Detailed Semester Program of the Course

Weeks*	Program Content Themes of the Program	Sub-Themes of the Program (<i>Lecture Components</i>)
1	Introduction and Review of Prior Knowledge	General revision of Language structure,
2	Entrepreneurship, Business plan and Business Models concepts	Definition of Entrepreneurship, Business plan and Business Models concepts
3	Writing and Presenting Business Plans in English	Rules of Writing and Presenting Business Plans in English
4	Business Correspondance	Rules of Business Correspondance
5	Strategic management and competitiveness	Definitions and main features of Strategic management and competitiveness
6	Business Organizational behavior	Definitions and main features of Business Organizational behavior
7	Organizational culture	Definitions and main features of Organizational culture

8	Organizational structure	Definitions and main features of Organizational structure
9	Knowledge management	Definitions and main features of Knowledge management
10	Fundamentals of international business management	Fundamentals of international business management
11	The Japanese, German and American model of management	Definitions and main features of The Japanese, German and American model of management
12	Logistics and supply- chain management	Definitions and main features of Logistics and supply- chain management
13	E-business management	Definitions and main features of E-business management

References

- Burns, P. (2016). Entrepreneurship and small business: start-up, growth and maturity. Bloomsbury Publishing.
- Collins, K. (2012). An introduction to business. Creative Commons by-nc-sa, 3.
- Cotton, D., Falvey, D., & Kent, S. (2011). Upper-Intermediate Market Leader. Business English Course Book.(third edition). Harlow, England: Pearson Longman.
- D. Baker and R. Clark (2011). Oxford English for Careers: Finance. Oxford University Press.
- Helm, S., Cotton, D., Falvey, D., & Kent, S. (2010). Market leader. Accounting and finance: business English. Pearson Longman.
- MacKenzie, I. (2010). English for Business Studies Student's Book: A Course for Business Studies and Economics Students. Cambridge University Press.
- Marks, J. (2007). Banking and Finance. A & C Black Publishers. Second Edition.
- McLaney, E. (2005). Business finance: theory and practice. Pearson education.
- Simon Sweeney. (2019). English for Business Communication. Cambridge University Press.
- Simon Sweeny. (2002). Professional English: Management. Pearson Longman.

Evaluation Method: Continuous Assessment: 100%

(Assignment Task)	Degree	(Proportion of Final Assessment)%
First Assignment (Test 1)	05	25
Second Assignment (Test 1)	05	25
Group work	06	30
Individual work	04	20
Total	20	100