



REVISION





Revision

TASK1

Activity one: Complete the following **definitions** by the correct **concepts**: -The causes of poverty -The effects of poverty

- is a state of an individual who **lacks** the financial means to cover basic living expenses
- Wage inequality; Unemployment; and Economic inactivity are
- Malnutrition; Poor sanitation; School withdrawal ;and weak economy are

Activity tow : Put the × in the true or false

	true	false
Individuals living in poverty don't have access to proper housing only		
people with lower skills and education find it hard to get a job		
long term unemployment leads to economic activity		
the poverty is a social problem only		

Activity three: Translate the following terms to Arabic

The poverty			The social problem	
The medical care			The children's cognitive development	
The Wage inequality			The ethical problem	
The Unemployment			The School withdrawal	
The economic inactivity				
The malnutrition				



TASK2

One of the most prominent freedom fighters and martyrs in the history of The Algerian Revolution. Our hero was born in 1923, in the village of “El Kouahi”, Oum El Bouagui, Eastern Algeria. In 1939, he joined “The Algerian Muslim Scouts, he organized “The Soumam Conference” in 1956, but he was captured by the French Army in 1957. He was executed on the 4th of March 1957 he was died under a hard torture.

According to the small paragraph, complete the table below:

Full name	Date of birth	Place of birth	Way and date of death
The most achievement	The date of join to Islamic scouts		

Translation of "the following words" in Arabic

English	Arabic
freedom	
fighters	
martyrs	
The Algerian Revolution	
The Algerian Muslim Scouts	



TASK3

Activity one : Complete the following definitions by the correct concepts:

Application software; information system; Hardware; system software

- is a combination of **software, hardware, and telecommunication networks** to collect useful data, especially in an organisation
- is the physical component of the technology
- Microsoft windows is
 - Microsoft Excel is

Activity tow : Put the × in the true or false

	true	false
Data is a collection of facts and is useful by themselves		
Application software is designed to manage particular tasks by the users		
Telecommunication is used to connect with the computer system or other devices disseminate information		
When the data is collected and organised together, it can be very powerful for operations		

Activity three: Translate the following terms to Arabic

The information system			Processing	
Hardware			Feedback	
Software			Institution	
Data				
Input				
Output				



TASK4

Activity one : Complete the following definitions by the correct concepts: The body -
The headline -Reportage-

- refers to the act of reporting or covering news events or providing information in a journalistic manner.
- It should be short and concise. It should capture what's important in the reportage
- is the paragraphs between the introduction and the conclusion..

Activity tow : Put the × in the true or false

	true	false
Reportage can be found as news articles only		
The goal of reportage is to provide accurate and unbiased information to promote transparency,		
A reportage consists of a headline, an introduction only		
Conclusion should bind everything together and often includes a reflection		

Activity three: Translate the following terms to Arabic

The reportage			The consequences of the event	
Headline			News	
The body			Facts	
The interview				
News				



TASK5

Activity one: Put the ☐ in the correct answer box

1. The 4Ps of marketing it means

Marketing mix	
4 elements of marketing	
4 Goals of marketing	
product, price, place and promotion	

2. Marketing refers to activities a company undertakes to promote the buying or selling of a

product or service	
Service only	
Product only	
Corporation	

Activity two: Match the item in list A with their correct response from list B

list A	list B
Goal of marketing • Product • Price • Promotion • place •	<ul style="list-style-type: none"> • The location where the product can be purchased • neither too low nor too high. • informed audience about the product and its features to understand how it fills their needs or desires. • must satisfy a consumer's need or desire. • Retaining customers • Turning customers into brand ambassadors