





Revision

English	Arabic
Angered	أغضب
Trend	ضجة الخبر/ الأكثر تداول
The countries' s culture	ثقافة الشعوب
Political	السياسي
Religious	ديني
Ethnic conflicts	الصراعات العرقية
Portrays	يروي
Gulf country	دول الخليج
Sponsor	الكفيل
Isolation	العزلة
Goat Days	أيام الماعز
Published	نشر
The outside world	العالم الخارجي
Horror	رعب
campaigns	انتهاكات
Abuses	الحملات
Laws	قوانين
Fate	قدر مصير
Ordeal	محنة
Guest	الضيف
backlash	رد الفعل العنيف
ordeal	
subtitles	الترجمة
audiences	الجمهور
the global debate	ضجة عالمية
fierce attacks	هجمات شرسة
claims	المطالبات

<u>English</u>	<u>Arabic</u>
Entrepreneurship	ريادة الأعمال المقاولاتية
entrepreneur	المقاول
readiness	استعداد
enterprise	مشروع
uncertainties	عدم اليقين عدم التأكد



profit	<u>ربح فائدة عائد</u>
land	<u>الأرض</u>
labour	<u>العمل</u>
natural resources	<u>الموارد الطبيعية</u>
capital	<u>رأس المال</u>
startup venture	<u>بداية المشروع</u>
risk	<u>الخطر</u>
invention	<u>اختراع</u>
Innovation	<u>ابتكار</u>
Leadership	<u>القيادة</u>
Open-Minded	<u>فكر متفتح</u>
opportunity	<u>فرصة</u>
circumstance	فرصة
transactions	<u>المعاملات</u>
flexible	<u>مرن</u>
Standard of Living	<u>القدرة الشرائية</u>

English	Arabic
Relationship	<u>العلاقة</u>
conflict	<u>صراع</u>
situations	<u>المواقف</u>
utmost	<u>بشكل كبير</u>
security implications	<u>التداعيات الأمنية</u>
disagreements	<u>الخلافات</u>
involvement	<u>المشاركة</u>
enthusiastic	<u>متحمس</u>
correspondent	<u>مراسل</u>
assassinated	<u>اغتيال</u>
airstrike	<u>غارة جوية</u>



targeted	مستهدف
covered the assassination	تغطية الاغتيال
destroyed home	المنزل المدمر
the Gaza Strip	قطاع غزة
live broadcast	بث مباشر
the Israeli threat	تهديد اسرائيلي
press vest	سترة صحفية
Israeli drone	المسيرات الاسرائيلية
guided missile	صاروخ موجه
The Committee to Protect Journalists	هيئة حماية الصحفيين
The Gaza government media office	المكتب الحكومي للصحافة في غزة
Israeli raid	غارة اسرائيلية
English	Arabic
Institutional communication	اتصال مؤسساتي
Institutional representatives	الموظفين
social notoriety	السمعة الاجتماعية
marketing	التسويق
publicity,	الدعاية
the press	الصحافة
public relations	العلاقات العامة
the personality of the institution	شخصية المؤسسة
the image of the institution	صورة المؤسسة الذهنية
the values of the institution	قيم ومبادئ المؤسسة
wrongful way	الطريق الخطأ
strategies of internal communication	استراتيجيات الاتصال الداخلي
strategies of external communication	استراتيجيات الاتصال الخارجي
the conversations	المحادثات المقابلات
the trust	الثقة



Activity one: Put the × in the true or false

	true	false
Cinema is just a enjoyable in the world		×
The Goat Life The movie that gladness the Saudis		×
“Goat Days” is the origin of the goat life movie that is the true story of Mohammed Najeeb	×	
Najeeb’s sponsor, or “kafeel,” forces him to live alone in the Saudi city		×
Najeeb underwent numerous physical and psychological treatments to regain a semblance of normalcy.	×	
The Saudi backlash only began when has been available on Netflix since July 19		×

Activity tow: complete the table

Indian reactions1	Saudi backlash2
<p>to ensure that no one else would have to endure a similar fate</p> <p>establish laws to protect these workers both financially and mentally</p> <p>were launched to monitor abuses against Indian workers worldwide</p>	<p>launched fierce attacks on the film and its creators</p> <p>The backlash only began with the addition of Arabic traduction</p> <p>criticized the movie even before watching it</p> <p>circulating many false claims about the production</p>

1. Complete the following definitions by the correct concepts:

Internal institutional communication, , external institutional communication

- Its objective is to establish quality relationships between the institution and the public **Institutional communication**
- The permanent communication between the people that make up the personnel of an institution is **Internal institutional communication**
- use the tools that allow to get close to people directly **external institutional communication**



2. Put the × in the true or false

Institutional communication aim to acquiring social notoriety and an appropriate public image	true×	false
There is only one image in the communication of an institution the image that it wishes to give		×
Institutional communication is divided between INTERNAL and EXTERNAL.	×	
the internal communication is based in ignoring The permanent communication between the people that make up the personnel of an INSTITUTION aspect work “ordering y doing” exclusively		×
The possible images- that don’t always coincide -in the communication of an institution are the image that it wishes to give, the real image of the institution, and the image that is perceived.	×	
the tools that allow us to get close to people directly to achieve a perfect external institutional communication Listening to the conversations, answering questions, and helping	×	

3. Put the × in the true or false

	true	false
Israel assassinated him on the evening of July 31, 2024, alone in Gaza strip		×
despite his wearing a press vest, an Israeli drone deliberately chased the car he was traveling	×	
The killing of al-Ghoul and al-Refée is the first example of the risks of documenting the war in Gaza.		
Ismail had appeared in a live broadcast on Al Jazeera hours before his assassination	×	



4. Complete the following definitions by the correct concepts:

- **Entrepreneurship -The entrepreneur**

- **Entrepreneurship** is the ability and readiness to develop, organize and run a business enterprise, along with any of its uncertainties in order to make a profit.
- **The entrepreneur** is defined as **someone** who has the ability and desire to establish, administer and succeed in a startup venture along with risk entitled to it, to make profits.

5. Complete the following table by the correct statements:

characteristics that make entrepreneurship successful1	main importance of entrepreneurship 2
<ul style="list-style-type: none"> • Visionary and Leadership quality • Open-Minded • Know your Product 	<ul style="list-style-type: none"> • Increase Standard of Living- • Supports research and development • -Impact on Society and Community Development