* Piennar W.J., Vogt J.J. [2015], Business Logistics Management: A Value Chain Perspective, Oxford University Press, Southern Africa.
* Pierre Médian, Anne Gratacap (2008). Logistics and supply chain management. DUNOD.Paris.
* R.B. Handfield, R. M. Monczka, L. C. Giunipero, J. L. Patterson, (2009). Sourcing and supply chain management. fourth edition. South-Western Cengage Learning. USA.
* Sunil Chopra Peter Meindl. (2013). Supply Chain Management STRATEGY, PLANNING, AND OPERATION. Pearson Education, Inc. USA.
* Marta Starostka-Patyk (2017). Reverse logistics of defective products in management of manufacturing enterprises. Monograph 2nd edition, changed, corrected and supplemented. Katowice 2017.
* *David.L.Rainey,(2006).Product innovation: Leading changes through Integrated Product Development, Combridge University Press.P:3.*
* *Marxt and F. Hacklin, Design, Product Development, Innovation: All the same in the end? A short discussion on terminology. International Design Conference, Design 2004. Dubrovnik, May 18-21.2004.*
* <https://www.techtarget.com/searchcio/definition/strategic-management>
* <https://www.coursera.org/articles/strategic-management>
* <https://en.wikipedia.org/wiki/Strategic_management>
* <https://www.indeed.com/career-advice/career-development/what-is-strategic-management>
* <https://medallionpartnersinc.com/what-are-the-5-types-of-strategic-management/>
* [https://timespro.com/blog/what-is-strategic-management-and-what-are-its-types#types-of-strategic-management](https://timespro.com/blog/what-is-strategic-management-and-what-are-its-types)
* <https://www.linkedin.com/pulse/5-types-strategic-management-kenneth-j-clough-phd#:~:text=The%20interpretive%20model%20focuses%20on,and%20mission%20of%20the%20organization>
* <https://www.graygroupintl.com/blog/what-is-a-growth-strategy>
* <https://www.nomadia-group.com/en/resources/blog/types-of-business-strategies-benefits-and-examples/>
* <https://askzoe.co.uk/advantages-and-disadvantages-to-business-growth/>
* https://sproutsocial.com/insights/niche-marketing/
* <https://www.investopedia.com/terms/c/competitive_advantage.asp>
* <https://corporatefinanceinstitute.com/resources/management/competitive-advantage/>
* <https://www.octopusintelligence.com/what-is-competitive-advantage-and-why-is-it-important/>
* <https://uk.indeed.com/career-advice/career-development/competitive-advantage>
* <https://en.wikipedia.org/wiki/Strategist>
* <https://www.thestrategyinstitute.org/insights/what-are-the-essential-skills-and-responsibilities-of-a-business-strategist>
* <https://uk.indeed.com/career-advice/career-development/vision-statement-examples>
* <https://www.indeed.com/career-advice/career-development/components-of-a-vision-statement>
* <https://www.wordstream.com/blog/ws/2023/03/27/vision-statement-examples>
* [https://blog.hubspot.com/marketing/inspiring-company-mission-statements#best-vision-statement-examples](https://blog.hubspot.com/marketing/inspiring-company-mission-statements)
* https://www.clearvoice.com/resources/difference-between-mission-vision-statement/