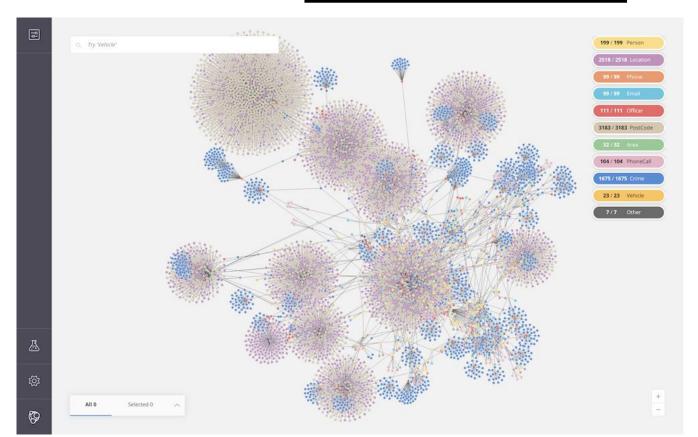
# Chapter 5 Graph Databases

- A graph database stores data as nodes (entities) and edges (relationships)
- as an alternative of tables and rows.

Example: A Simple Social Network

- (Alice) -[FRIEND]-> (Bob)
- (Bob) -[FOLLOWS]-> (Charlie)

- Handles complex relationships efficiently
- No costly joins Queries run faster than SQL
- Great for real-time recommendations



Graph Databases vs. Relational Databases

Feature	Graph Database (Neo4j)	Relational Database (MySQL)
Data Model	Nodes & Edges	Tables & Rows
Query Performance	Fast for relationships	Slow for complex joins
Schema	Flexible	Fixed
Use Case	Social networks, fraud detection	Transactions, structured data

Core Components of a Graph Database

- 1. Node: Represents an entity (e.g., a person, product, place).
- **2. Edge** (Relationship) :Defines how nodes are connected (e.g., "FRIEND", "FOLLOWS").
- **3. Property**: Stores additional information (e.g., name, age, date).

```
(Alice {age: 25}) - [:FRIENDS_WITH]-> (Bob {age: 30}) (Bob) -[:LIKES]-> (Product {name: "Laptop"})
```

#### Neo4j: The Most Popular Graph Database

- Open-source and widely used
- Uses Cypher Query Language (CQL) for querying

neo4j

Strong indexing and real-time query performance

#### **Other Popular Graph Databases**

- Amazon Neptune Managed cloud graph database
- 2. ArangoDB Multi-model (Graph + Document + Key-Value)
- 3. **JanusGraph** Scalable graph processing (integrates with Hadoop & Spark)

#### Basic Cypher Queries in Neo4j

#### 1. Creating Nodes

- CREATE (a:Person {name: "Alice", age: 25})
- CREATE (b:Person {name: "Bob", age: 30})

#### 2. Creating Relationships

```
MATCH (a:Person {name: "Alice"}), (b:Person {name: "Bob"})
CREATE (a)-[:FRIENDS_WITH]->(b)
```

#### 3. Indexing Nodes for Faster Queries

3. CREATE INDEX ON :Person(name)

#### **Case Studies**

- Facebook & LinkedIn Social networks use graphs to suggest connections
- Amazon & Netflix Recommendation engines for personalized content
- Financial Fraud Detection Detects suspicious transaction patterns
- AI & Knowledge Graphs Google uses graphs to understand relationships