

Course : Research statistics

Lecturer : Pr. Saliha CHELLI

Level : Master

Lecture : 11

## Pearson correlation test

**Objective** : Introducing correlational analysis and how to compute Pearson correlation coefficient

**Lecture objectives** : Introducing the independent-samples t-test and how to compute it.

### Introduction

Quantitative research can be descriptive, correlational, experimental or quasi-experimental. The goal of correlational research (associational research) is to determine whether a relationship exists between variables and if so, the strength of that relationship and its direction. This is often tested statistically through correlations, which allow the researcher to determine how closely two variables are related (Dörneiy, 2007). This lecture introduces one way of statistically testing correlation called the Pearson's correlation  $r$ .

### 1. Experimental research versus correlational research

In Experimental research studies, researchers manipulate one or more variables (independent variables) to determine the effect on another variable (dependent variable). This manipulation is described as a treatment and the researchers' goal is to determine whether there is a causal relationship. Experimental and quasi-experimental research are two research designs which differ in the use of participants. According to the experimental design, participants are randomly assigned to either the treatment group or the control group, whereas they are not assigned randomly in the quasi-experimental design. In general, intact groups or already existing ones are used. Unlike experimental research, correlational research is descriptive because there is no manipulation of the independent variable; its aim is just to find if there is a relationship between two variables or more.

#### Correlational research can be used in different ways:

- to test a relationship between variables and to make predictions.
- It establishes a statistically relationship between them.

### 2. Types of correlation

- a. **Positive**: there is an increase or decrease in both variables.
- b. **Negative**: variables are opposite, for example, when a variable increases, the other one decreases.
- c. **No correlation** : zero correlation: variables are not statistically correlated

### 3. Correlational statistical tests

- a. **The chi-square test** is non-parametric used to test relationship between categorical variables.

**b. Pearson r correlation test** is a parametric test, the most widely used correlation statistic to measure the degree of the relationship between linearly related variables, measured on interval or ratio scale (Marczyk, DeMatteo & Festinger, p.218).

**c. Kendall rank correlation** is a non-parametric test. It investigates the significance of the correlation between two series of observations obtained in pairs (Kanji-Gopal, 2006, p. 79).

**d. Spearman rank correlation coefficient** is a non-parametric test used to find relationship when the variables are measured on an ordinal scale.

### 3. Pearson r correlation

This kind of correlation analysis is used to quantify the association between two continuous variables (an independent and dependent variable). In this kind of analysis, we estimate a sample correlation coefficient, denoted as  $r$ . Example: Is there a positive correlation between exam scores and time allotted to the exam? Is there a positive correlation between first exam scores and final exam scores.

**Null hypothesis:** There is no correlation between first exam scores and final exam scores.

**Alternative hypothesis:** there is a positive correlation between first exam scores and final scores exam

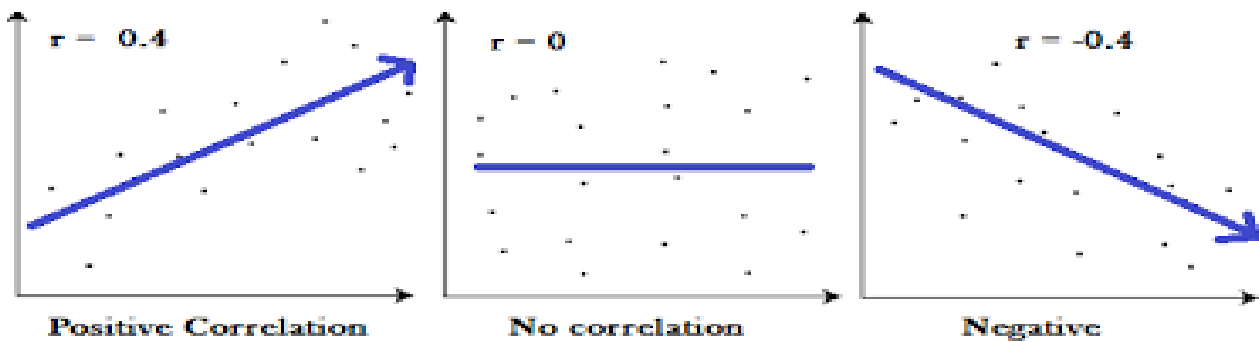
#### 3.1. Pearson correlation coefficient

The correlation coefficient ranges between  $-1$  and  $+1$  and quantifies the direction and strength between the two variables. The correlation may be positive or negative (Marczyk, DeMatteo & Festinger, 2005, p.216). The sign of the correlation coefficient indicates the direction of the association. The magnitude of the correlation coefficient indicates the strength of the association. For example, a correlation of  $r = 0.8$  reveals a strong, positive association while  $r = -0.3$  shows a weak negative association. A correlation close to zero suggests no association between the two continuous variables. Correlation strength is shown below.

| Correlation Strength vs. Axes    |                         |
|----------------------------------|-------------------------|
| Perp. Distance                   | Conclusion              |
| distance = 1                     | Perfect Correlation     |
| $0.9 \leq \text{distance}$       | Very Strong Correlation |
| $0.7 \leq \text{distance} < 0.9$ | Strong Correlation      |
| $0.5 \leq \text{distance} < 0.7$ | Moderate Correlation    |
| $0.3 \leq \text{distance} < 0.5$ | Weak Correlation        |
| $0 < \text{distance} < 0.3$      | Very Weak Correlation   |
| distance = 0                     | No Correlation          |

The Pearson correlation coefficient is one of many types of coefficients in the field of statistics. It is a helpful statistical formula that measures the strength between variables and relationships. As stated previously the value of  $r$  ranges between  $-1.00$  and  $+1.00$ . If the value is in the positive range, this means that the correlation is positive. But if it is in the negative range, it is negative.

**Correlation is displayed by scatter plots as shown in these figures**



**4. Calculating the value of Pearson correlation coefficient (r)**

**Step one:** Make a table with your data for two variables, label the variable (x) and (y) and add three more columns labeled (xy), and (x<sup>2</sup>) and y<sup>2</sup> as shown in the contingency table.

**Step two:** Complete the chart using x and y values, multiple x and y and find x<sup>2</sup> and y<sup>2</sup>.

**Step 3:** After that find the sums.

| Sample | x | y | xy | x <sup>2</sup> | y <sup>2</sup> |
|--------|---|---|----|----------------|----------------|
| 1      |   |   |    |                |                |
| 2      |   |   |    |                |                |
| 3      |   |   |    |                |                |
| Sum    |   |   |    |                |                |

**Step 4: Use the formula to find Pearson correlation value (r)**

$$r = \frac{N\sum xy - (\sum x)(\sum y)}{\sqrt{[N\sum x^2 - (\sum x)^2][N\sum y^2 - (\sum y)^2]}}$$

Where:

- N = number of pairs of scores
- $\sum xy$  = sum of the products of paired scores
- $\sum x$  = sum of x scores
- $\sum y$  = sum of y scores
- $\sum x^2$  = sum of squared x scores
- $\sum y^2$  = sum of squared y scores

**5. Testing the significance of the correlation coefficient**

Testing the significance is to decide whether the relationship is strong enough to be used to model relationship in the population. One way of making the decision is comparing the value of r to the appropriate critical value based on the sample; in this case we need to have :

- the degree of freedom: **df= n-2**
- alpha : **0.05**
- and whether the hypothesis is **one tailed or two-tailed**

If the value of r is < negative critical value or r > positive critical value, the r is significant.

**Suppose** We have a sample of 12      **df= 12-2= 10**

We calculated  $r = 0.872$

We choose  $\alpha = 0.05$

The Critical value of  $df = 10$  at alpha level 0.05 is **0.497** ( refer to the table in the appendix)

$0.842 > 0.497 \rightarrow r$  is significant.

## References

Dörnyei, Z. (2007). Research methods in applied linguistics: Quantitative, qualitative & mixed methodologies. Oxford: Oxford University Press.

Kanji-Gopal, K. (2006). 100 statistical tests (3<sup>rd</sup> ed). London: Sage Publications.

Marczyk, G, DeMatteo, D, & Festinger, D. (2005). Essentials of research design and methodology. John Wiley & Sons, Inc.

Recommended references

Larson-Hall, J. (2010). Doing statistical analysis in second language research using SPSS.

Pearson correlation formula : <https://www.questionpro.com/blog/pearson-correlation-coefficient/>

## Appendix : Critical value table of Pearson correlation

| df = N-2 | Level of significance for a one-tailed test |      |       |       |
|----------|---|------|-------|-------|
|          | .05   | .025 | .01   | .005  |
|          | Level of significance for a two-tailed test |      |       |       |
|          | .10   | .05  | .02   | .01   |
| 1        | .988  | .997 | .9995 | .9999 |
| 2        | .900  | .950 | .980  | .990  |
| 3        | .805  | .878 | .934  | .959  |
| 4        | .729  | .811 | .882  | .917  |
| 5        | .669  | .754 | .833  | .874  |
| 6        | .622  | .707 | .789  | .834  |
| 7        | .582  | .666 | .750  | .798  |
| 8        | .549  | .632 | .716  | .765  |
| 9        | .521  | .602 | .685  | .735  |
| 10       | .497  | .576 | .658  | .708  |
| 20       | .360  | .423 | .492  | .537  |
| 30       | .296  | .349 | .409  | .449  |
| 40       | .257  | .304 | .358  | .393  |
| 50       | .231  | .273 | .322  | .354  |
| 60       | .211  | .250 | .295  | .325  |
| 70       | .195  | .232 | .274  | .302  |
| 80       | .183  | .217 | .256  | .284  |
| 90       | .173  | .205 | .242  | .267  |
| 100      | .164  | .195 | .230  | .254  |
| $\infty$ | .073  | .087 | .103  | .114  |